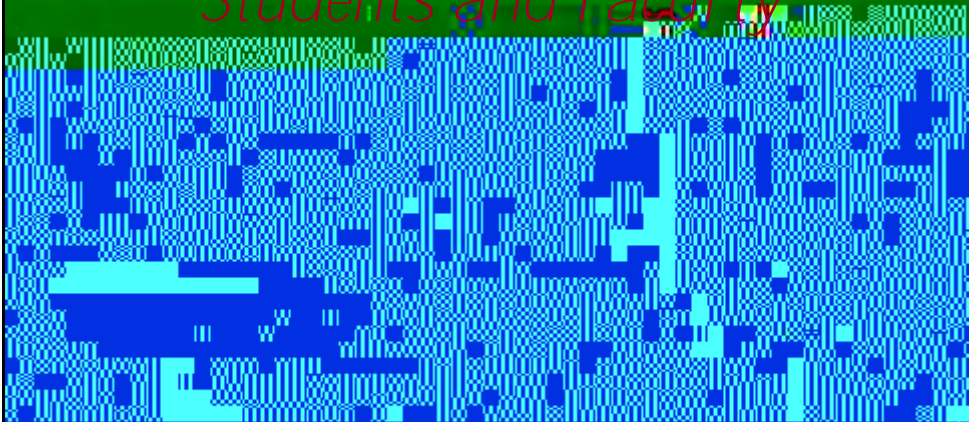




Links

Wittenberg University
Department of Communication
Newsletter



*Connecting Alumni,
Students and Faculty*

Spring 2011

Photo courtesy of Savannah Guyer (12)

Greetings from the Communication Department at Wittenberg University! I would first like to introduce myself as the new Alumni Liaison for the department and will continue to be for the next year.

This job has given me the opportunity to stay in touch with all Wittenberg's Comm alumni and hearing updates on all of your lives!

For this spring 2011 edition of *Links*, I am focusing on what the alumni are doing to get through these tough economic times. I know many seniors and Comm majors in general worry about what they're going to do with their degrees, but the alumni have truly shown they are following their dreams and passions with their Communication degrees.

All of the alumni stories have been inspiring and show great dedication. Also, new this year, this edition holds information about what's going on in our department. I hope you enjoy reading about our alumni's achievements and the success of our department!

Kate E. Wenger
Class of 2012

Lauren Harris ('12)
Kristin Komar ('11)
Brynne Mayne ('13)
Erin Steinberg ('11)



The Integrated Media Corps (IMC) was founded by the Office of University Communications in conjunction with the Communication Department in the Fall of 2010 to give Wittenberg juniors and seniors the opportunity to develop skills working with multimedia productions and various public relations and communication projects in the form of a paid internship.

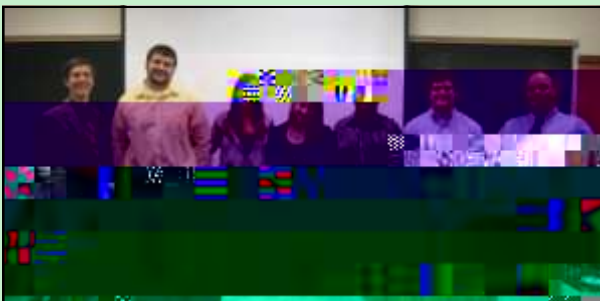
This year's IMC consisted of six students who learned how to stream live video broadcasts of both athletic and community events onto the internet, create highlight packages for the Wittenberg Athletics YouTube page, and write and record Wittenberg radio announcements to be played on WUSO.

The students also had the opportunity during their weekly meetings to speak with local professionals involved in all different types of media. These included Jack Pohl and Neil "Hutch" Konerman from WDTN-TV, Dave Jablonski from the *Springfield News-Sun*, Marty Bannister from RadiOhio, and Georgie Woessner from WDPR, to name a few. The interns also met multiple times with Karen Reynolds, the Director of Wittenberg Career Services, to discuss future internships.

The IMC broadcast many of the home Wittenberg athletic events, allowing students' family members who could not attend to view the games live online. The goal was to reach out to more parents of Wittenberg students, alumni, and prospective students who are interested in Wittenberg.

The IMC also filmed multiple community events, both on Wittenberg's campus and in the surrounding Springfield area. These events included the Ohio Communication Association Conference, art exhibits at the Springfield Museum of Art at Wittenberg University, and a food eating contest for athletes in Post 95.

Nine new members were selected for this internship during the 2011-2012 academic year.



Dr. Matthew Smith, Brian Alspaugh, Lauren Harris, Alissa Wachman, Nishant Makhija, Ben Grof, and Ryan Maurer (Office of University Communications) presented a summary of their activities this year.

4 *Department of Communication Named 2010 Program of Excellence*

The National Communication Association, our discipline's largest professional organization, recognized the Witenberg University Department of Communication with its prestigious Program of Excellence award in 2010. This honor is given by the Undergraduate College and University Division of NCA to one undergraduate Communication program in the United States each year.

Established in 2005, the Laurels in Communication award is intended to honor one Communication major who has distinguished him- or herself while at Witenberg. Specifically, this award

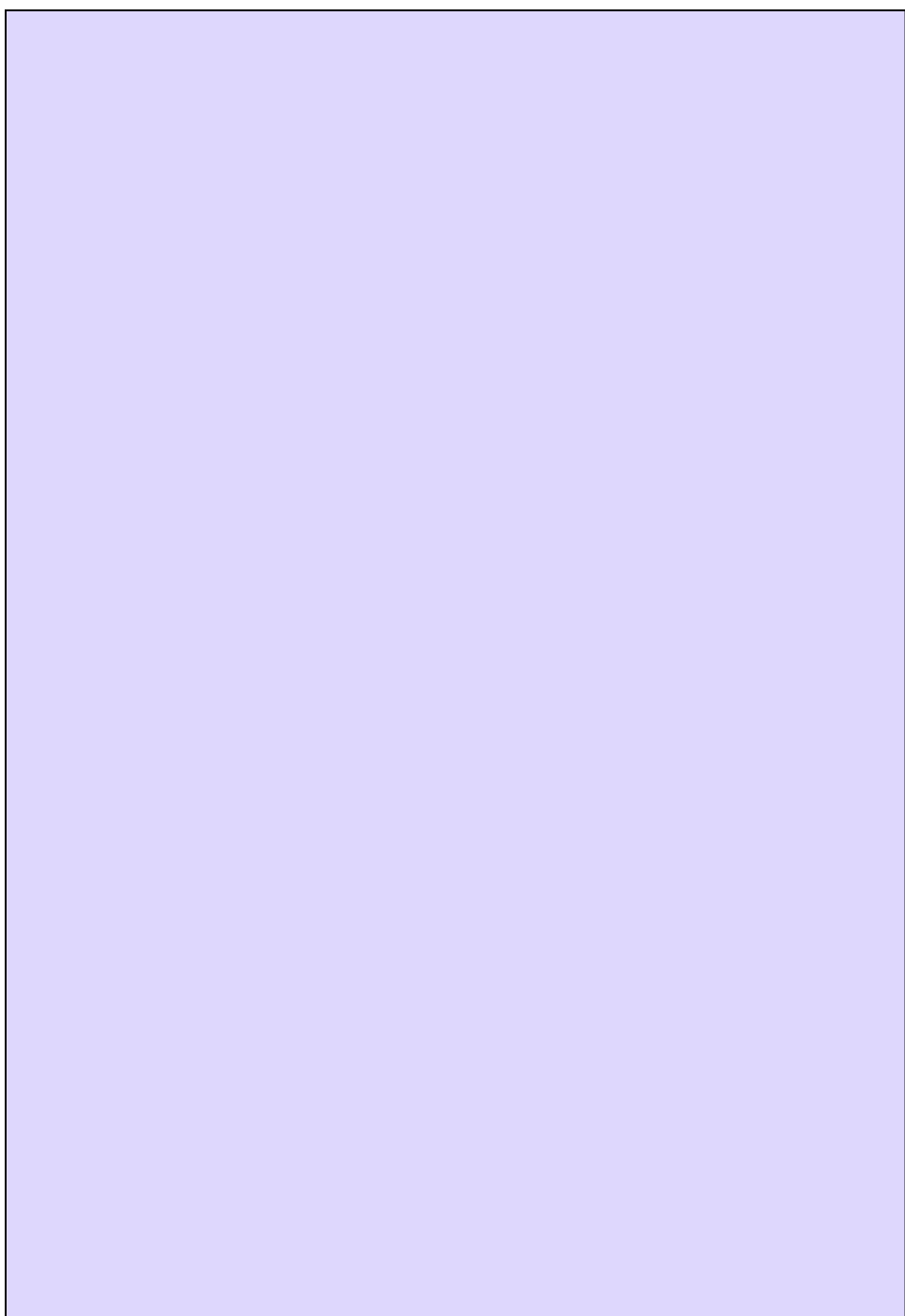
Alumni Reflect on the Comm Program

I've used what I've learned through the Department of Communication every day of my life. The thing that sets the department apart from its peers is that it teaches you life skills in addition to course curriculum. I am thankful every day that I received such a robust education and value the work of those who have helped to develop my mind and my character. ('09)

Congratulations for being honored as the 2010 Program of Excellence Award winner! During my time as an undergrad I was never the brightest or hardest-

Wit enberg's Communication program provided me with a solid foundation of theory and practical application that set me up to succeed in graduate school. Emphasizing critical thinking and personal growth as a scholar allowed me to pursue my own interests. More importantly, the mentor relationships I developed with the professors gave me inspiration and encouragement I needed to continue my education. I truly value the knowledge and relationships that have come out of Wit enberg's communication program and will use my Wit enberg experience as a model as I begin teaching my own class of undergraduates.







Receiving a Communication degree from Wittenberg has worked in favor for Kelly Eggers. Kelly learned after working for the Today's show financial editor that broadcasting was not her passion, but instead was in print journalism. After graduating from Wittenberg in 2009 with a Communication major and journalism minor, Kelly felt confident with the success she made in her four years at Wittenberg.

From being a tour guide to a varsity swimmer, to writing for the *Torch* and being a member of the union board, Kelly was prepared for what the real world had to offer her. Kelly is currently a reporter for FINS.com, a *Wall Street Journal* website that offers career news and advice for people working and/or looking for work in the finance, sales, marketing, and technology industries.

Kelly credits Wittenberg for where she is now with her writing success. The paper writing style Wittenberg uses is the reason she pays so much attention to detail. She says Wittenberg Path is the reason she has her job now. Kelly says, "I'm constantly referencing back to job-search advice I learned years back. It's great to have a point of reference."

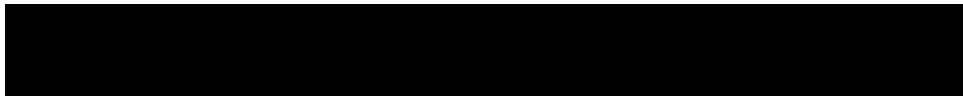
Kelly has worked hard to get where she is today and has an upcoming story appearing in *Smart Money* magazine in July. Kelly's advice for graduating seniors looking to get into the media industry is to make sure to not limit your job search to online only. She says it's very important to take every networking opportunity one is presented with. Kelly also says to pursue internships because it can put a foot in the door of a company.

Kelly Eggers is prime example of a Communication major pursuing her passion and dreams after leaving Wittenberg. Through dedication and hard work she is where she wants to be. (You can check out one of her recent articles for FINS.com, published on May 18, 2011, at <http://sales-jobs.fins.com/Articles/SB130573411421416987/Why-Doing-Everything-Means-Doing-Nothing>)

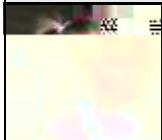
The logo for Smart Money magazine, featuring the words "Smart Money" in a bold, red, serif font with a white outline, set against a white background.

The logo for FINS.com, featuring the word "FINS" in a large, blue, sans-serif font with a white outline, followed by "from THE WALL STREET JOURNAL" in a smaller, blue, sans-serif font. The logo is set against a blue background with a white grid pattern.





2005



Stephanie (Beery) Herbert is a Senior Accounting Specialist at Exel Logistics. She and her husband had their first child, Sophie Kay Herbert, in 2009.

Jacob Thomas works for DMedia, LLC, doing business development and marketing. He describes it as "a great environment that challenges me on a daily basis to learn and contribute in a meaningful manner." What fascinates him from a communication perspective is the evolution of the conversation brands are having with consumers, specifically in out-of-home advertising.

2006

Phil Stefes works as the Branch Manager at Springleaf Financial in Reynoldsburg, OH. He will marry Sarajane Stofac ('09) in August 2011.

2007

Rachel Dunn is currently living in Chicago and working for the American Medical Association as a Senior Marketing Specialist.

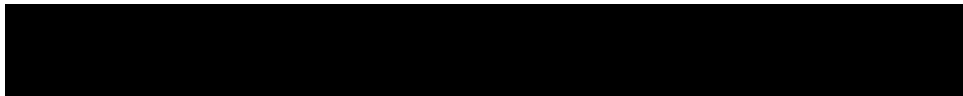
Kate Karsnak works in the home office of the National Communication Association in Washington, DC, as the Convention and Meetings Specialist. She recently completed her M.A. in Communication with a concentration in Health Communication at Johns Hopkins University.

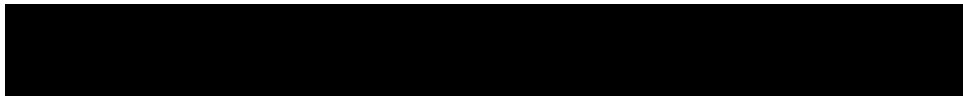


Kate Karsnak ('07), Dr. Warber, and Kari Wilson ('05) at NCA in Chicago.



Megan La Civita ('03), Dr. Smith, Alecia Dimar ('06) and Todd Dillon ('03) at NCA in Chicago.





Dr. Stefne Broz was a finalist for the new Wit enberg Collegium Award for

Department of Communication
Faculty Awards and Accomplishments

15

Dr. Catherine Waggoner

In addition to being named the 2011 Communication Laureate, Meredith Berzins ('11) also received the Heimtraut Dietrich Award, which was established in 1981 to recognize the student who best emulates the spirit of the late associate dean of students' devotion to Wittenberg through faith and service.

Tyler Hall ('12) was named a Presidential Scholar, which recognizes him as one of twelve members of this year's junior class who have maintained the highest academic standing in their class through the preceding five semesters at Wittenberg. He also was inducted into Phi Beta Kappa, the oldest and most prestigious of the national honor societies.

Jenny Schaafsma ('12) was named to Mortar Board, a national senior honorary recognizing scholarship, leadership, and service. Candidates must have a 3.3 GPA and excel in both curricular and cocurricular leadership and service to the Wittenberg community.

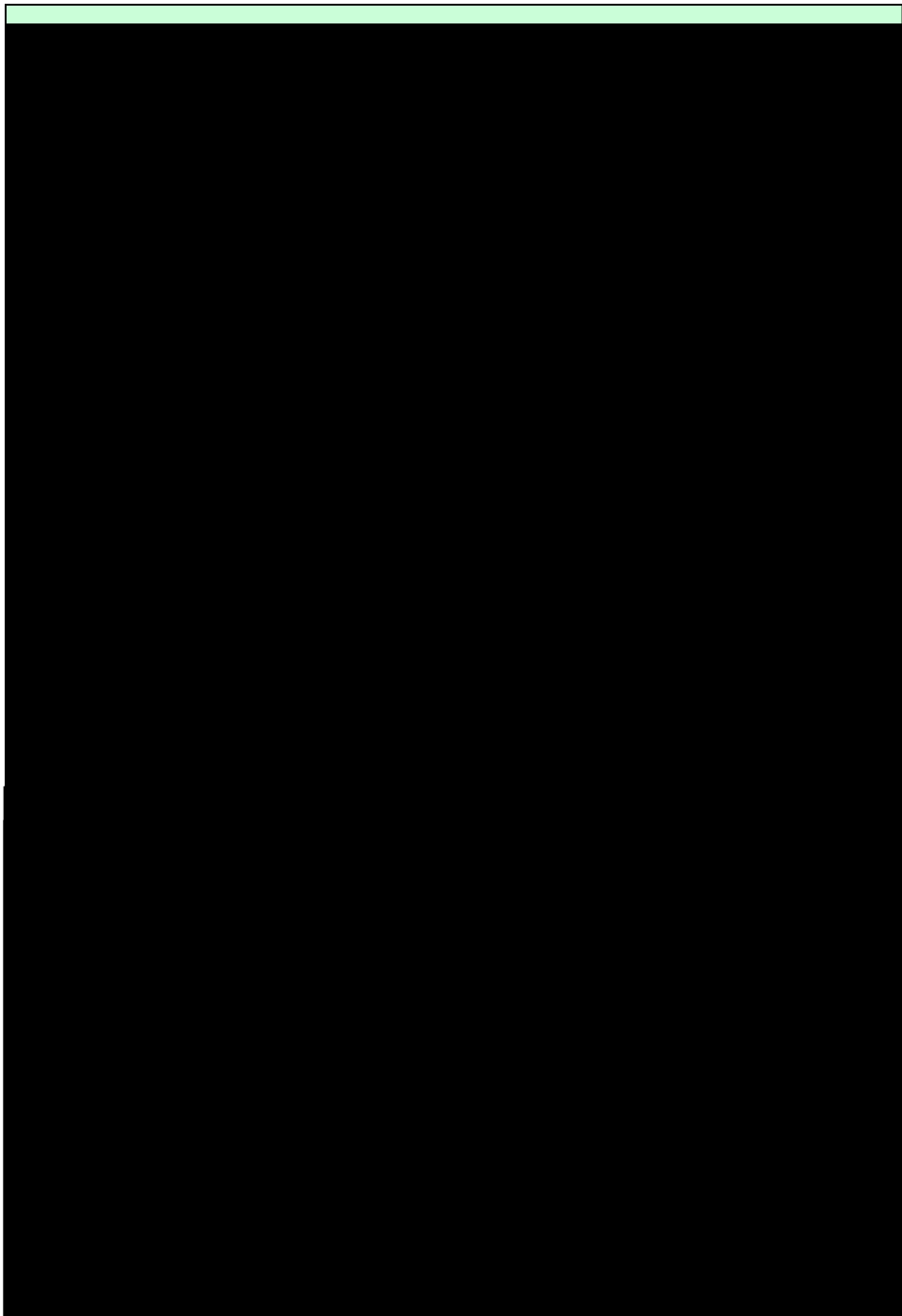
Jenna Montali ('12) and Jenny Schaafsma ('12) were named to Chi Alpha Sigma, a national college athletic honor society. Members must be of junior or senior class standing, have a 3.4 or higher GPA, be of good moral character, and have earned a letter in a varsity intercollegiate sport.

Lauren Harris ('12) was named to Gamma Sigma Alpha, a national honor society founded to promote intellectual interaction between Greek students and the academic community. Members must achieve a GPA above 3.5 for the junior and senior year. Tyler Hall ('12) was recognized as a member with an exceptional GPA for the past two semesters.

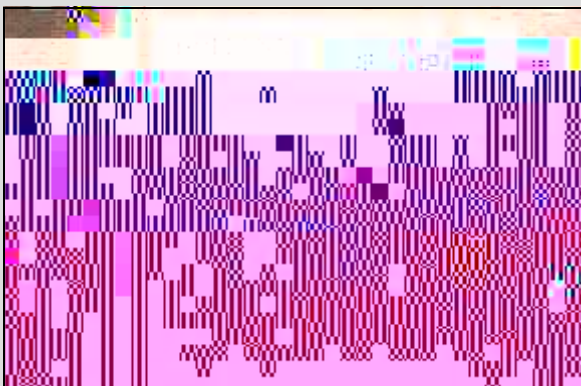
William Krueger ('13) was named to Pick and Pen, a junior honorary emphasizing leadership, service, and scholarship.

Several Communication students also were recognized by being elected to student governance positions this year. Heather DeSantis ('11) was Senior Class President, Christy Brinkhof ('11) served as Public Relations Senator, and Sinjin McNicholl ('12) was elected Off-Campus Senator. Jenna Montali ('12) was elected President of the Class of 2012 (see photos next page).

Congratulations to all of the Communication majors who serve their fellow students and earn prestigious recognition for their successes across all facets of campus life.



Congratulations, Class of 2011!



*"Be the change
you wish to see
in the world."
- Mahatma Gandhi
(class motto)*

