



**Connecting Alumni, Faculty,
and Students**

Links

**Wittenberg University
Department of Communication
Newsletter 2019**

Greetings from the Editor

Aubrey Cox ('20)

Links

Links



As you read this newsletter, I hope you find the journeys that so

2019 Links Writers:



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From Witt to OSU:

Kylie Ponn ('18)

by **Lauren Hiller ('19)**



**Finding the Right Fit:
Anna Morris ('10)**



**From Buckeye State to Golden State:
Shelly Gregory ('13)
by Emma Byrd ('19)**



her own business, Shelly G. Coaching, where she helps clients gain confidence by





**Promoting Wittenberg through the Integrated
Media Corps:
by: Devon Atchison ('19)**

filming games and doing broadcasts, evolved into a one-credit class per





A Student-Athlete's Perspective on the New HWAC

by: Isaiah Brock ('19)







Communication Students as Leaders in Society

Samantha Martens



Audrey Feiler



Alumni News and Notes

Alumni News and Notes

Dr. Gretchen McIntosh serves as executive director for SEALKIDS, a national non-profit that

Kelly Clark

Katie Nemeth
York City.

Joelle (Ghanem) Cosmas

Leslie (Chasteen) Nienhaus

Adam Baer

Ben Koester and Megan (Tassone) Koester ('12)
works at Robert Half as a Division Director in IT staffing and Megan works at Cintas HQ in

Nishant Makhija
voter outreach in New York City.

Brian Duke

Alyssa Hanshaw

Alumni News and Notes

Alumni News and Notes

Bobbie Clayton

Evelyn Ritzi

Catherine Stewart

Courtney Huck



Adam Baer ('11)



**Better than We Found it:
Dr. Cunningham**

**From Witt to the Radio:
Breanne Ziegler ('13)**
by Andrew Jenkins ('19)



**Researching the Impact of Narratives:
Dr. Broz on Sabbatical**
by Caroline Olson ('19)

was curious to find out more.





**From Shoveling Snow to Scuba Diving:
Dr. Broz in Costa Rica**

by Ellie Berkhouse ('21)



**Welcome to “The Yard”:
Nick Williams (‘03)
by Samantha Martens (‘19)**



Nick Williams is the owner and operator of The Yard: Lexington, Kentucky’s premier Indoor Sports Facility. Williams moved from Springfield to Lexington mere days af

In the 13 years prior to establishing The Yard, Nick worked in various roles for an

In September of 2017, The Yard “was born from a passion for sports [and] the need





**Turning a Passion into a Career:
Sarah Feters ('08)**

Caroline Olson ('19)







Faculty News and Notes

Environmental Communication



iment that focused on how a first-person narrative story, as compared

excursions and field trips. After three months in San Jose, she and the Pacific Coast (see feature on pp. 19).



Faculty News and Notes



Realizing Our Place: Real Southern Women in a Mythologized Land



rhetoric of charm. She finished her term as Department Chair in August



“OK Google, what’s Life like after Witt?”: Kayla Villegas (‘16) by: Aubrey Cox (‘20)

Lambda Pi Eta, the communication honorary, was fortunate enough to host an event featuring knowledge, experience, and encouragement from Witt's very own, Kayla Villegas. Kayla graduated in 2016 and majored in both Communication and Business, and minored in Journalism. Being from the small town of Wooster, OH, she gained a lot of small town experience there in terms of communication, group cohesion, and skill development. Her passion for business came from her father who works for the local government, and her passion for people came from her mother who works in nonpro t counseling. She now works in the Tech Industry for Google located in Chicago. Working for a very large and successful company did not just happen overnight. Kayla discussed with students two main topics: the search and the end. Kayla had the opportunity to study abroad in Japan her junior year where she studied International Business and Intercultural Education. This really pushed her out of her comfort zone and into a place where she had to evaluate what mattered to her. She was never used to being alone because she always was with her twin brother, so this was totally new to her. During her time in Japan is when she first applied for an internship at Google.

Search: Kayla informed students the importance of knowing your personal priorities when it comes to searching for internships. She explained how you want to find a place that suits your values, expectations, and way of life, and she discussed the importance of having a LinkedIn profile, a Resume that sells yourself, and the importance of saying “thank you” to the businesses you applied to. Kayla wanted a job that changed a lot and was non-routine because those environments are where she thrives. Her first internship was with Wittenberg Communication under Ryan Maurer, and throughout this whole process, Google was the one internship that stuck with her.

End: She got an interview with Google realizing the importance of small-talk and mock interview trials. She preached the importance of utilizing Career Services and professors on campus to help you before a big interview. She also said to focus on what gives you as an individual energy and happiness and to run with it. Wittenberg was such a unique and special place for her to learn how to write, work in group settings, and communicate with others. Kayla now works in Google Ads where she sells placement and travel brands. She said there is a lot of opportunity with digital advertising in the Tech Industry and it is the right place for her to be currently. To close she said, “In life you are given tasks.

There are two kinds of people: those who keep failing and doing things the same way, or those who are doing it wrong and can recognize it within themselves, take the given feedback, internalize it, and make a difference.”



Congrats, Class of 2019!

