

Campaign for Wittenberg University
Recommended Campaign Counting and Reporting Policies
for Gifts and Commitments

Endorsed by the
Campaign Steering Committee of Wittenberg University
October 2019

Wittenberg University

The purpose of these policies is
to support the Campaign for Wittenberg

any prior campaign reporting or
issues not addressed in these
policies shall apply.

will uphold the highest ethical
standards in the execution
of these policies and to consult with their own legal,
tax and giving.

These policies are comprehensive
and cover all gifts described within these
policies.

Gifts which the University actively
solicits or receives during both the
formal approval by the Board of

comprehensive campaign on
shall begin as of July 1, 2016 and
include deferred expectancies
at the Center regardless of

of the President, Vice President
and Administration.

credit for their future gift.

In all cases, the gift acknowledgement (tax receipt) will be sent to the issuing organization as the official donor of record. Campaign credit will be issued to the donor constituent directing the gift to Wittenberg, if allowed, and a copy of the gift acknowledgement will be sent for informational purposes only.

Wittenberg University shall comply with all applicable laws and IRS guidelines as they relate to the implementation of these counting and reporting policies. These policies are influenced by the guidelines recommended by the Council for the Advancement and Support of Education (CASE) and the National Association of Charitable Gift Planners (CGP).

Any changes or additions hereto shall be formally approved by amendment and documented in writing.

Approved by the Wittenberg University Campaign Steering Committee